

Proposal

“The Heart of Adoption”—Adoption Music CD Recording Project

By **Becky Wright**, Singer/Songwriter & Recording Artist

A Department of Artists in Christian Testimony, International

Non-Profit 501 (c)(3) Charitable Organization • Federal EIN # 95-3660821

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Mission of Project:

On behalf of thousands of children in the USA (and millions abroad) who are waiting for a “forever family” to adopt them, and on behalf of the various adoption and foster parenting organizations for whom I perform around the USA, including the State of Oklahoma (Adoption Services/DHS), the State of Arkansas (Adoption Coalition), Tarrant County, Texas (National Adoption Day), ATTACH.org (Rhode Island, North Carolina, nationwide), Dillon International, Dave Thomas Foundation for Adoption, ChosenInternational.org, and others: **I, Becky Wright**, a mother of 8 (biological children, step-children, and guardianship/adoption), music teacher and singer/songwriter and recording artist (Nashville, North Carolina, Oklahoma), have begun recording an album of ten adoption songs, featuring CHILDREN singing on many songs. This album, entitled “**The Heart of Adoption**”, and the accompanying nationwide “**Heart of Adoption Concert Tour**” will be used to raise funds to help waiting children find loving, adoptive homes. The “Heart Gallery” (available in most states), for example, has a 900% success rate of finding adoptive homes for the featured children, versus children who’s photos are only a “mug shot” on the various statewide Dept. of Human Services Adoption websites. (Statistic generated by the State of Arkansas, Adoption Coalition).

Sale of these music CD’s will raise funds for that and similar programs, as well as assist in recruitment of FOSTER and ADOPTIVE families. Music holds a powerful element of “inspiring action and involvement”, and has the potential to benefit millions of children in the USA and abroad. *Hear the first song “Call Me Loved” at www.beckywrightsongs.com*

A minimum of 1,000 CD’s will be DONATED to various Adoption Organizations throughout the USA, which may be sold by the organization to raise their own funds, or given away to adoptive and foster families and prospective families, donors/sponsors, and related agencies who further the cause of FINDING permanent, loving homes for children in the USA and abroad who are awaiting adoption. Radio airplay (over **3,000** stations) and live performances will help raise awareness and encourage involvement by the population at large to become mentors, sponsors, foster or adoptive families.

Itemized Costs:

Production Costs: Includes ALL Recording Studio Time/Fees, Musician Fees, Vocalist Fees & Mastering..... \$35,000

Producer: [Robert Jason](#), Nashville, TN: Credits include **Alabama, Barry White, Disney, Coca-cola, Reba McEntire, James Taylor, Whitney Houston**. Also produced “Try a Little Kindness” for 2007 Greg McDougal project to build an allergen-free home for children with cystic fibrosis.

Artist/Songwriting Cost (Becky Wright; 240 hrs writing, recording; TRAVEL time DONATED)..... \$3,200

Artist/Songwriter: [Becky Wright](#) : Credits include “**Female Songwriter of the Year**” Winner ‘08, “**Duo of the Year**” Winner with “**Child of My Heart**”, aka The Adoption Song, OK Dept. of Human Services and Arkansas Adoption Coalition (State of Arkansas) official theme song for “Heart Gallery”, theme song for TN/GA/KY www.GiftForaChild.org DVD.

Songwriter /Publisher Royalties..... *DONATED by Becky Wright..... \$ 0
2,000 units manufactured X \$9.10 each (9.1 cents per song, 10-song CD album)=* \$1,820.00 (pro bono)

Graphic Design, Photography & Manufacturing Costs (2,000 CD’s for FIRST run) \$3,200

Radio Release & Promotion (4 months promo, over 3,000 Radio Stations)..... \$8,000

Travel Expense (Recording Trips to Nashville, lodging, meals, etc.)..... \$2,400

Optional: Video Production.....\$30,000 (not included in this proposal)

Grand Total Needed for Project..... **\$51,600**

[See Sponsorship Packages & Advertising Benefits, next page.]

Sponsorships for “The Heart of Adoption” CD Project

Support the effort to find safe and loving homes for waiting children in foster care. Why? Because every child deserves a loving, “forever family” to call their own. (Sponsor requests to remain anonymous, or forego the advertising for any reason, will certainly be accommodated. *Please advise.*) **ALL GIFTS tax-deductible.**

\$10,000 or Higher: Heart Gallery Executive Producer Sponsor

- **EXECUTIVE PRODUCER Credit and Listing on every CD**
- Plus EVERY promotional benefit listed for \$5,000 donors (listed below)

\$5,000 Heart Gallery Premier Sponsor

- Corporate logo on all concert flyers and posters (80-100 events per year, 10-120 flyers & posters per event)
- Recognition on all public service announcements both radio and TV
- Recognition in Press Releases in the following publications, as well as city newspapers in USA announcing concerts in that area (80-120 dates per year):

[Tulsa World](#) (avg. 500,000 daily subscribers plus online readers)

[Baptist Messenger](#) (80,000+ subscribers to print version, plus online)

[The Current](#) (Entertainment publication- 670,000 readers in OK, AR, KS, MO)

[Muskogee Phoenix](#), [Tahlequah Daily Press](#) (subsidiaries of [CNHI-can.com](#), 1.2 million readers)

[PowerSource Magazine](#) (Nashville- sent monthly to over 5,000 members & fans of the CCMA)

- Corporate banner displayed prominently at all Becky Wright concerts across USA (80-120 dates per year)
- Recognition in Becky Wright Songs Email and printed Newsletters (1,600 per month for 24 months)
- Corporate logo and link on the following websites, with more to be added this year: (Reaching millions)

[www.beckywrightsongs.com](#) (Sponsors get LOGO & contact info listed for 12 months)

[www.indieheaven.com](#) (over 25,000 unique hits *per day*)

[www.sonicbids.com/beckywright](#) (Becky’s online Press Kit)

[www.shoutlife.com/beckywright](#)

[www.myspace.com/beckywrightsongs](#)

<http://www.linkedin.com/in/beckywright>

[www.facebook.com](#) (*My page*)

[www.myCCM.org/beckywright](#)

[www.broadjam.com/beckywright](#)

[NSAI](#) forum (Nashville Songwriters Assoc. Intl.)

[ACT Forum](#) (Artists in Christian Testimony)

[www.writeaboutjesus.com](#) (Professional songwriters from around the country, meetings in Nashville, St. Louis)

[www.christiansongwriters.org](#) (over 2,000 members)

[www.justplainfolks.org](#) (Over 40,000 members)

BONUS: FREE CONCERT by Becky Wright
for donors of \$1,000 or more. (Travel expenses must be covered; Concert fee waived.) Company parties, banquets, churches, organizations, fund-raisers, etc.

\$2,500 Heart Gallery Prominent Sponsor

- Corporate logo on all concert flyers and posters (80-100 events per year, 10-120 flyers & posters per event)
- Recognition on all public service announcements both radio and TV
- Corporate banner displayed prominently at all Becky Wright concerts across USA (80-120 dates per year)
- Recognition in Becky Wright Songs Email and printed Newsletters (1,600 per month for 24 months)
- Corporate logo and link on **ALL WEBSITES LISTED ABOVE**
- Recognition in all **Press Releases** listed above

\$1,000 Heart Gallery Big Heart Sponsor

- Corporate logo on all concert flyers and posters (80-100 events per year, 10-120 flyers & posters per event)
- Corporate banner displayed prominently at all Becky Wright concerts across USA (80-120 dates per year)
- Corporate logo and link on [www.beckywrightsongs.com](#) and [www.indieheaven.com/artists/becky_wright](#)
- Recognition in Becky Wright Songs Email and printed Newsletters (1,600 per month for 24 months)

\$500 Heart Gallery Loving Heart Sponsor

- Corporate logo on all concert flyers and posters (80-100 events per year, 10-120 flyers & posters per event)

For more information on sponsoring, see [www.beckywrightsongs.com](#), or call (918) 822-7103 or e-mail info@beckywrightsongs.com. We appreciate your partnership! *Recording begins August 2008.*